

KAAQ, KCNB, KCOW, KQSK
EEO PUBLIC FILE REPORT
February 1, 2011 - January 31, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-24	22

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Bellevue University 1000 Galvin Rd. South Bellevue, Nebraska 68005 Phone : 402-293-3775 Email : colleen.plasek@bellevue.edu Fax : 1-402-557-5438 Colleen Plasek	N	0
2	Broadcast Center 2360 S Hampton St. Louis, Missouri 63139 Phone : 314-647-8181 Url : www.broadcastcenterinfo.com Email : jbland@broadcastcenterinfo.com Fax : 1-314-647-1575 Jim Bland	Y	0
3	College of St. Mary 7000 Mercy Road Omaha, Nebraska 68106 Phone : 402-399-2485 Email : crc@csm.edu Fax : 1-402-399-2439 Lisa Crowder	N	0
4	Envoy 6910 Pacific St. #102 Omaha, Nebraska 68106 Phone : 402-558-0637 Email : bivey@envoyinc.com Fax : Barb Ivey	N	0
5	Iowa Western Community College 2700 College Road Council Bluffs, Iowa 51503 Phone : 712-325-3390 Email : hirwin@iwcc.edu Fax : 1-712-388-6803 Hugh Irwin	Y	0
6	Kaplan University 5425 N. 103rd St Omaha, Nebraska 68134 Phone : 402-431-6157 Email : Fax : 1-402-431-6710 Diana Atkinson	N	0

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7	Keep Alliance Beautiful 205 W 4th St Alliance, Nebraska 69301 Phone : 308-762-1729 Email : keepalliancebeautiful@gmail.com Fax : 1--- Deb Dopheide	Y	0
8	Native American Public Telecommunications P.O. Box 83111 - 1800 No 33 St. Lincoln, Nebraska 68501 Phone : (402) 472-3522 Url : www.nativetelecom.org Email : native@unl.edu Fax : Frank Blythe	N	0
9	Nebraska Broadcasters Assn 12020 Shamrock Plaza Suite 200 Omaha, Nebraska 68154 Phone : 402-778-5178 Email : marty@ne-ba.org Fax : 402-778-5131 Marty Riemenschneider	N	0
10	Nebraska Service for Visually Impaired 1313 Farnam Omaha, Nebraska 68102 Phone : 402-595-2041 Email : Fax : 402-595-1008 Director of Placement	N	0
11	Nebraska Wesleyan University 5000 St. Paul Ave. Lincoln, Nebraska 68508 Phone : 402-465-2217 Email : career@nebrwesleyan.edu Fax : 1-402-465-2179 Geri Cotter	N	0

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12	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68117 Phone : 402-595-3009 Url : www.nebraskaworkforce.com Email : ndol.omahawfd@nebraska.gov Fax : 1-402-595-2701 Peggy Kotschwar	N	0
13	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68817 Phone : 402-595-3894 Email : sterling.holmes@nebraska.gov Fax : 1-402-595-3051 Sterling Holmes	N	0
14	Nebraska Workforce Development 302 Box Butte Ave Alliance, Nebraska 69301 Phone : 308-763-2935 Email : Fax : 1-308-763-2936 Jill Langemeier	Y	0
15	Northeast Community College POB 469 801 E Benjamin Ave Norfolk, Nebraska 68702-0469 Phone : 402-844-7263 Url : www.northeastcollege.com Email : amy@northeast.edu Fax : 1-402-844-7400 Amy Koehler	Y	0
16	Omaha Assoc. of Black Journalists 27th & Douglas Sts. Omaha, Nebraska 68131 Phone : 402-978-8960 Email : Fax : 402-978-8931 Ben Gray	N	0

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17	Omaha Opportunities Industrialization Center 2724 N. 24th St. Omaha, Nebraska 68110 Phone : 402-457-4222 Email : Fax : 402-457-6635 Director of Placement	N	0
18	Omaha Workforce Development 2431 N. 24th St. Omaha, Nebraska 68110 Phone : 402-444-3517 Email : dlowry@ci.omaha.ne.us Fax : Deb Lowry	N	0
19	Southeast Community College 4771 W Scott Rd Beatrice, Nebraska 68310-7042 Phone : 402-228-3468 Url : www.southeast.edu Email : fritzj@southeast.edu Fax : 1-402-228-2218 Jerry Fritz	Y	0
20	Univ. of Neraska at Kearney Kearney, Nebraska 68849 Phone : 308-865-8501 Email : Fax : 308-865-8882 Director of Placement	N	0
21	Wayne State College 1111 Main St. Wayne, Nebraska 68787 Phone : 402-375-7527 Email : coop@wsc.edu Fax : 1-402-375-7072 Career Services	N	0
22	Word of mouth	N	4

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23	YMCA-Transitions Program 222 S. 29th St. Omaha, Nebraska Phone : 402-345-6555 Email : ywtrans@uswest.net Fax : Beth Nimmo, Coord.	N	0
24	YWCA 222 S. 29th St. Omaha, Nebraska 68131 Phone : 402-345-6555 Email : Fax : 402-345-0635 Beth Nimmo, Coord.	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	2/1/2011	Establishment of training programs for station personnel	To cultivate talent in our small community, and to ensure a pipeline of qualified broadcast professionals, our station employment unit periodically recruits and hires local high school and college students in part-time positions in order to provide them with the skills and professional guidance necessary to pursue a career in the industry. During this reporting period, we hired/employed four from the high school level and three from the college level.	3	Program Director Sports Director News Director	1.00
2	6/9/2011	Participation in scholarship programs	Contributed money and airtime to promote the Nebraska Broadcaster's broadcast scholarship program between March 22, 2011 and May 9, 2011. Station Manager assisted in the judging/ranking of the applicants in early June.	3	General Manager Traffic Director Announcer	1.00
TOTAL POINTS OVER REPORTING PERIOD:						2.00