

**Alliance 2**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2009 - January 31, 2010**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-10, 12-18, 20-31, 34-35, 37-52	15

**Alliance 2**  
**EEO PUBLIC FILE REPORT**  
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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Bellevue University 1000 Galvin Rd. South Bellevue, Nebraska 68005 Phone : 402-293-3775 Fax : 1-402-557-5438 Colleen Plasek	N	0
2	Black Employees Assoc of OPPD 444 S. 16th St.Mall Omaha, Nebraska Phone : 402-636-2000 Fax : 402-636-3659 Richard Nettles	N	0
3	Broadcast Center 2360 S Hampton St. Louis, Missouri 63139 Phone : 314-647-8181 Fax : 1-314-647-1575 Jim Bland	Y	0
4	Broadcast Media Placement 147 Andersen Hall Lincoln, Nebraska 68588 Phone : 402-472-3054 Fax : 402-472-8403 Rick Alloway	N	0
5	Buena Vista University 2700 College Rd. Council Bluffs, Iowa 51503 Phone : 712-328-0788 Fax : 712-322-8604 Director of Placement	N	0
6	Chadron State Colledge 1000 Main St. Chadron, Nebraska 00000 Phone : 308-432-6439 Fax : 1-308-432-6439 Janet Hartman	N	0
7	City of Council Bluffs 209 Pearl St. Council Bluffs, Iowa 51501 Phone : 712-328-4620 Fax : 712-322-9255 Director of Placement	N	0

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8	College of St. Mary 7000 Mercy Road Omaha, Nebraska 68106 Phone : 402-399-2485 Fax : 1-402-399-2439 Lisa Crowder	N	0
9	Creighton Career Service Office 2500 California Plaza Harper Center-suite 2015 Omaha, Nebraska 68178 Phone : 402-280-3006 Fax : 1-402-280-3450 Lisa Brockhoff	N	0
10	Dana College 2848 Cullen Dr. Blair, Nebraska 68008 Phone : 402-426-7258 Fax : 402-426-7922 Director of Placement	N	0
11	Dana College Career Services Blair, Nebraska 68008 Phone : 402-426-7258 Fax : 1-402-426-7922 Lorna Auch	Y	0
12	Future Directions YWCA 222 S. 29th St. Omaha, Nebraska 68131 Phone : 402-345-6555 Fax : 402-345-0635 Director of Placement	N	0
13	Goodwill Industries 6020 Maple St. Omaha, Nebraska 68104 Phone : 402-551-4260 Fax : 402-552-9338 Casey Wolf	N	0
14	Goodwill Industries Rehabilitation Facil. 3100 W.4th St. Sioux City, Iowa Phone : 712-258-4511 Fax : 712-258-7832 Director of Placement	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Internal referral Michael Fell	N	1
16	Iowa Rehabilitation Area Office 300 W. Broadway, Suite 33 Council Bluffs, Iowa 51503 Phone : 712-328-3821 Fax : 712-325-0346 Pam Quandt	N	0
17	Iowa State Dept. of Human Services 822 Douglas St. Sioux City, Iowa 51101 Phone : 712-255-0833 Fax : 712-255-2674 Director of Placement	N	0
18	Iowa Western Community College 2700 College Rd. Council Bluffs, Iowa 51503 Phone : 712-325-3200 Fax : 712-325=3284 Hugh Irwin	N	0
19	Iowa Western Community College 2700 College Road Council Bluffs, Iowa 51503 Phone : 712-325-3390 Fax : 1-712-388-6803 Hugh Irwin	Y	0
20	Iowa Workforce Development 300 W. Broadway, Ste #13 Council Bluffs, Iowa 51503 Phone : 712-242-2100 Fax : 712-242-2155 Randy Brookhart	N	0
21	Kaplan University 5425 N. 103rd St Omaha, Nebraska 68134 Phone : 402-431-6157 Fax : 1-402-431-6710 Diana Atkinson	N	0

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22	Morningside College 1501 Morningside Ave. Sioux City, Iowa 51102 Phone : 712-274-5000 Fax : 1-712-274-5101 Stacie Hays	N	0
23	N.E. Indian Community College 2451 St. Marys Omaha, Nebraska 68105 Phone : 402-344-8428 Fax : 402-344-8358 Elan Cunningham	N	0
24	NAACP 2221 N. 24th St. Omaha, Nebraska 68102 Phone : 402-453-9730 Fax : 402-453-9676 Director of Placement	N	0
25	National Academy of TV Arts & Sciences 2140 S. Ivanhoe St., Suite G-3. Denver, Colorado 80222-5748 Phone : 303-722-0916 Fax : 1-303-722-0924 Audrey Elling	N	0
26	NE Job Service/Experience Unlimited 5404 Cedar St. Omaha, Nebraska 68106 Phone : 402-595-3865 Fax : 402-595-2525 Karen Johnson	N	0
27	Nebraska Broadcasters Assn 12020 Shamrock Plaza Suite 200 Omaha, Nebraska 68154 Phone : 402-778-5178 Fax : 402-778-5131 Marty Riemenschneider	N	0
28	Nebraska Job Service 5404 Cedar St. Omaha, Nebraska 68106 Phone : 402-595-3894 Fax : 402-595-3051 Karen Johnson	N	0

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29	Nebraska Service for Visually Impaired 1313 Farnam Omaha, Nebraska 68102 Phone : 402-595-2041 Fax : 402-595-1008 Director of Placement	N	0
30	Nebraska Wesleyan University 5000 St. Paul Ave. Lincoln, Nebraska 68508 Phone : 402-465-2217 Fax : 1-402-465-2179 Geri Cotter	N	0
31	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68117 Phone : 402-595-3009 Fax : 1-402-595-2701 Peggy Kotschwar	N	0
32	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68817 Phone : 402-595-3894 Fax : 1-402-595-3051 Sterling Holmes	N	0
33	Nebraska Workforce Development 302 Box Butte Ave Alliance, Nebraska 69301 Phone : 308-763-2935 Fax : 1-308-763-2936 Jill Langemeier	Y	0
34	North Omaha Star Newspaper 2216 N. 24th St. Omaha, Nebraska 68111 Phone : 402-346-4041 Fax : 402-346-4064 Charlene Spencer	N	0
35	Northeast Community College P.O. Box 469 Norfolk, Nebraska 68702 Phone : 402-844-7263 Fax : 402-844-7400 RoseAnn Rogers	N	0

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36	Northeast Community College POB 469 801 E Benjamin Ave Norfolk, Nebraska 68702-0469 Phone : 402-844-7263 Fax : 1-402-844-7400 RoseAnn Rogers	Y	0
37	Northwest Missouri State University 800 University Drive Maryville, Missouri 64468 Phone : 660-562-1250 Fax : 1-660-652-1384 Stacey Stokes	N	0
38	Ohio Center for Broadcasting, Co. Campus 5800 W. Alameda Ave. Suite A Denver, Colorado 80226 Phone : 303-937-7070 Fax : 303-975-0386 Dan Smith	N	0
39	Omaha Assoc. of Blac Journalists 27th & Douglas Sts. Omaha, Nebraska 68131 Phone : 402-978-8960 Fax : 402-978-8931 Ben Gray	N	0
40	Omaha CIC 2724 N. 24th St. Omaha, Nebraska 68111 Phone : 402-457-4222 Fax : 402-457-6635 Director of Placement	N	0
41	Sioux City American Indian Center 510 Water St. Sioux City, Iowa 51101 Phone : 712-255-8957 Fax : 712-255-8957 Director of Placement	N	0
42	South Asian Journalists Ass'n 2950 Broadway New York, New York 10027 Phone : 212-854-7837 Fax : 212-854-7837 S. Sreenivasan	N	0

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43	Southeast Community College 4771 W Scott Rd Beatrice, Nebraska 68310-7042 Phone : 402-228-3468 Fax : 1-402-228-2218 Jerry Fritz	Y	0
44	Univ. of Neraska at Kearney Kearney, Nebraska 68849 Phone : 308-865-8501 Fax : 308-865-8882 Director of Placement	N	0
45	UNL 147 Andersen Hall Lincoln, Nebraska Phone : 402-472-7211 Fax : 402-472-8403 Richard Alloway	N	0
46	UNO Student Hispanic Organization Omaha, Nebraska 68110 Phone : 402-554-2333 Fax : 402-554-3388 Director of Placement	N	0
47	Urban League of Nebraska 3022 N. 24th Omaha, Nebraska 68110 Phone : 402-453-9730 Fax : 1-402-453-9676 Damien Coran	N	0
48	Vocation Rehabilitation Services 1313 Farnam, 3rd Flr Omaha, Nebraska 68102 Phone : 402-595-2146 Fax : 402-595-1125 Maey Stayer	N	0
49	Vocational Rehabilitation 14714 N. 42nd St. Omaha, Nebraska 68131 Phone : 402-595-2100 Fax : 402-595-1125 Deb Dickson	N	0

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50	Wayne State College 1111 Main St. Wayne, Nebraska 68787 Phone : 402-375-7527 Fax : 1-402-375-7072 Terri Heggemeyer	N	0
51	Western Ia. Tech. Comm. College 4647 Stone Ave. Sioux City, Iowa 51106 Phone : 712-274-6407 Fax : 1-712-274-6407 Lori Knight	N	0
52	YWCA 222 S. 29th St. Omaha, Nebraska 68131 Phone : 402-345-6555 Fax : 402-345-0635 Beth Nimmo, Coord.	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>1</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	8/24/2009	Provision of training to management	Michael Fell, our General Manager, attended an EEO Training Seminar provided by the Nebraska Broadcaster's Assn.	1	Michael Fell General Manager	1.00
2	8/24/2009	Participation in scholarship programs	Station contributed money and was involved in the selection of scholarship recipients.	3	Michael Fell General Manager Michael Glesinger Sports Director Jennifer Schmid Traffic Director	1.00
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>2.00</b>